### JANE HANSTEIN CUNNIFFE

Worldwide Goat, LLC • Box 38 • Pleasantville, NY 10570 914 747-0147 • c917 697-8819 • Jane@SmilingGoat.com

### **WORK EXPERIENCE**

DRAFT, DIGITAS, GRAJ & GUSTAVSEN, R/GA, RTCRM, SIGMA GROUP & WUNDERMAN Freelance Copy for TV, Print, Web, and DM [Nov 1998 to present]

TIME INC. Media Group New York, NY Copy Director [Oct 2006 to April 2007] Corporate Sales & Marketing

I2I COMMUNICATIONS New York, NY Staff Copy Supervisor & Freelance [Mar 2000 to Jan 2006]

ADLER BOSCHETTO PEEBLES New York, NY Vice President / Associate Creative Director [Jan 1996 to Aug 1998]

JAMES BUNTING ADVERTISING Lancaster, PA Associate Creative Director [Aug 1994 to Aug 1995]

WELLS RICH GREENE BDDP New York, NY Senior Copywriter [Apr 1988 to Mar 1994]

LORD GELLER FEDERICO EINSTEIN New York, NY Copywriter [Feb 1986 to Apr 1988]

A NEW SLANT, INC. New York, NY Publicist to a Handwriting Analyst [Feb 1985 to Feb 1986]

CARNEGIE DELI New York, NY [May 1983 to Nov 1984] - Waitress

### **CLIENTS**

Panasonic, Verizon, Target, Samsung DeLonghi, AOL, Vanguard, Citibank

Time Magazine Time.com

Lipitor BellSouth

Primestar

CBS Eye On People

EAB

Pfaltzgraff, Corestates Dupont StainMaster

Chase, Sheraton Hertz, Alka-Seltzer Plus

IBM WNBC

# **EDUCATION**

UNIVERSITY OF MICHIGAN Ann Arbor, MI – B.A. Politics and Art • 1981
SCHOOL OF VISUAL ARTS New York, NY – PhotoShop and Dreamweaver • 2002
Cartooning & Advertising Classes • late 80s
HARVARD UNIVERSITY Cambridge, MA – Film Animation • 1977

## **PHOTOGRAPHY**

- Official Photographer for AOL's Chief Everything Officer Awards [May 2006]
- International Internet sensation: "The Crackers" [Feb 2005]
- Notecards: The World According to Henry [teNeues, 2004]
- Pennsylvania 24/7 [DK Publishing, 2004]
- Here is New York [Scalo, 2002] two photographs in comprehensive record of the events of Sept 11 exhibited at the Museum of Modern Art and Corcoran in Washington D.C.

## **RANDOM WEBSITES** AND TALENTS

PROJECTalphabet – Interactive Do-It-Yourself Program for parents, teachers and towns. 26causes.com or .org – It's better to give than to receive.

SmilingGoat. c o m – Website featured on CNN, The New York Times, Martha Stewart Baby, NickJr.com MADE ON A MAC SERIES – Speaker at The Apple Store in SoHo and Miami [2006, 2004 & 2003] FRENCH – Fluent